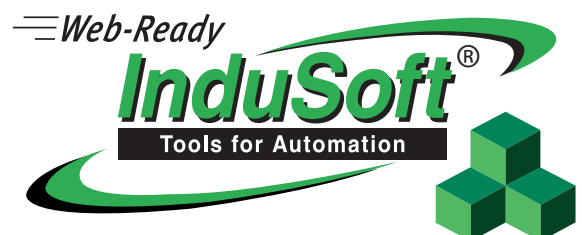


What's your potential?



Productivity...

It's the lifeblood of business. Companies live and die by it. If productivity diminishes, costs rise and revenues shrink. Distribution channels are disrupted and customer service is impacted. And while high productivity is vital to your business, you can't afford to sacrifice quality. Customers expect on-time delivery and a quality product. Most companies intuitively understand this reality, and constantly monitor both production and quality.

Your business is no different. You've probably made a big investment in tools to measure your production—but do you have the ability to fully exploit the data you get from them? Can you analyze that data to improve quality and productivity to lower costs and to make your distribution more efficient? Can it indicate where you might have problems and how to adequately address those problems as they occur? Is it possible that unseen problems on your production line are negatively affecting your bottom line? In short, is your business aligned with key performance indicators?

You need a view into your performance data that helps you to understand whether you can do more, and whether you can do it for less. Time is money, and each day that issues remain unaddressed could be the difference between a healthy bottom line

and lost profits. You need to keep your finger on the pulse of your operation and empower your staff to uncover and address problems on your production line before they become a problem for you. InduSoft can help.

Knowledge Is Power

Having access to the full range of information about your enterprise is a key first step in tuning it for peak performance and optimum efficiency.

Every event in your enterprise represents valuable data. From your IT infrastructure, through your production line, to your distribution channels—events occur constantly and by the thousands. You need data from different stations, at different times. Historical data compared to real-time data. Data from one line compared to another.

But collecting detailed data and using it to establish causal relationships among different enterprise operations is a challenging proposition. One that can require expensive, sophisticated tools. The cost can be prohibitive. And if it's not prohibitive, it's often so expensive you can't always be sure that such tools warrant the investment.

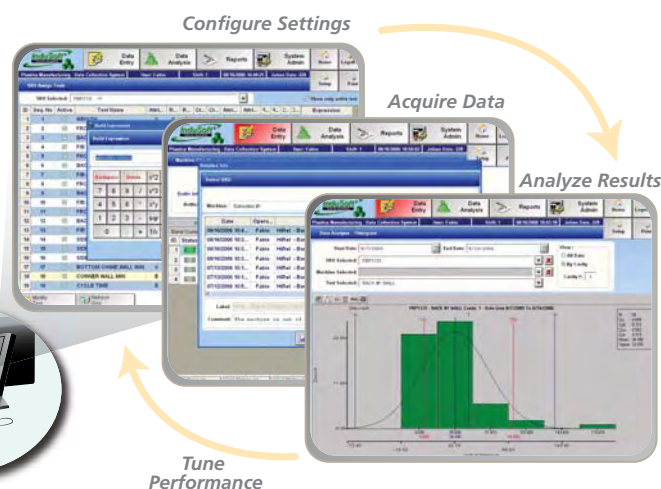
The initial cost of an enterprise-level solution and the staff or professional services required to maintain it can quickly consume any savings you might realize. Even if you successfully improve customer service, that's only half the equation. You need to also ensure a healthy bottom line.

You need an enterprise-wide solution that's not only affordable, but also reliable and simple to use.

The InduSoft Solution

Realtime Performance Management from InduSoft is an affordable, effective, easy-to-use solution.

The InduSoft solution collects data throughout your enterprise in real time. A single interface enables you to centrally monitor, analyze, and forecast key performance indicators—right away, anywhere in your facility with just a few mouse clicks. Without



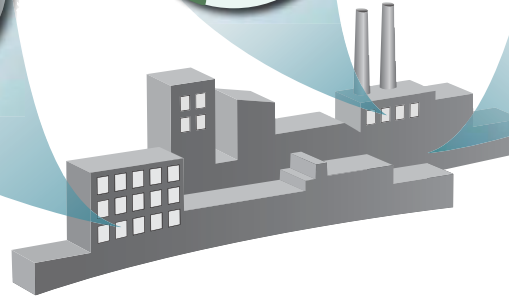
Server farm with supervisor at workstation



Operator in factory with Ethernet connection to server farm



Operator in factory with PDA connecting to server farm



interrupting production, applications and databases can communicate and compare events as they occur, so necessary action can be taken immediately. The data correlation engine in this powerful solution enables the comparison of historical data to current data and provides warnings when thresholds are exceeded.

InduSoft's simple, drilldown capability enables you to pinpoint problems and specify them immediately from any workstation. It also produces reports that enable you to monitor performance and quality ongoing, and continually optimize performance as you implement needed changes. Trends are established using graphs, charts, and tables. Trouble spots are identified, problems are resolved, and both quality and production will start trending up.

New Technology; a New Paradigm

InduSoft uses a radical new approach for enterprise-level solutions. One that is very different from our competition—and one that will give you a leg up on your competition. Realtime Performance Management uses a Web Thin Client, rather than a typical client/server protocol.

The browser-based interface connects to a server or servers using TCP/IP, which maximizes connection speeds. Installing applications that feed Realtime Performance Management is a one-time event that makes data available at virtually any number of remote locations. Administrators at every station can independently view all available data and make any necessary changes to the system. Real-time data. Anywhere. Right now.

The Web Thin Client offers another advantage our competitors can't offer. The current trend is to centralize IT resources, which is exactly what the InduSoft solution does. Application control and statistics are centralized at a primary server or servers and are accessed through any number of remote, independent clients. The advantage to you is high performance at low cost. Install once, and subsequent upgrades occur at one time in one location; there's no need to ensure that all systems are synchronized before bringing a system back online. It also minimizes maintenance downtime. Lower maintenance costs. Higher productivity.

Mobility

Realtime Performance Management is also platform-independent. The InduSoft solution runs on all supported Microsoft operating systems, which means you can also monitor performance on mobile, handheld devices. Employees aren't tied to a single location. Workstations can be easily positioned anywhere your employees need to be—even offsite. Work smarter and do more with less.

Easy to Use

Another advantage is our interface. Clean, articulate, and intuitive. Rich graphics and colors enable your systems managers to easily interpret both historical and current data quickly and effectively. That's a significant advantage because your staff can take corrective actions right away; your operation is more efficient and more effective. Better response time today for better performance tomorrow.

Critical Information When You Need It

Our Web Thin Client empowers your managers and technicians to produce multiple reports dynamically and simultaneously with minimal effort. Real-time, competitive information right at your fingertips at any time. Plus, you can schedule reports to run automatically at regular intervals of your choosing. The right information at the right time.

Automatic Upgrades

At InduSoft we're constantly apprised of new upcoming platforms and technology upgrades, and we continuously invest those new technologies into our entire product line. The InduSoft advantage inspires confidence in our customers that, as new technology comes online, you'll be able to adopt it quickly. On-time upgrades implemented quickly, for a smoother operation.

The InduSoft Advantage

When you do business with InduSoft, you can rest assured that our products and professional services are superior. InduSoft has built its business on satisfied customers, and we'll ensure your satisfaction too.

You won't find a better, more cost-efficient, or more reliable way to meet service levels and grow your bottom line than with Realtime Performance Management. Enterprise-wide implementations are relatively simple—and with the easy-to-use interface—your staff will quickly come up to speed. That means a faster and more significant return on your investment than you can find with other offerings that claim to do as much, but don't really deliver.

With more than 20,000 human-machine interface (HMI) and supervisory control and data acquisition (SCADA) applications installed worldwide, InduSoft helps organizations increase productivity and establish predictive and preventative maintenance strategies that result in optimum process uptime and availability.

For more information, to arrange for a demonstration, or to have a consultant determine how InduSoft can benefit your operations, contact us at 877-INDUSOFT or 512-349-0334 or e-mail us at info@indusoft.com.



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